



# HORSFORTH HALL PARK

cricket club



Members of the Airedale & Wharfedale Senior Cricket League

Members of the Airedale Junior League

Members of the Headingley & District Twenty20 Evening League

📍 Hall Park, Ring Road, Horsforth, Leeds, LS18 5JY. ☎ 0113 258 6859 ✉ hallparkcc@yahoo.co.uk

## Social Media, Text and e-mail Policy

Horsforth Hall Park Cricket Club ('The club') recognises the importance and effectiveness of Social Media and electronic communications when used correctly. This policy is designed to cover all forms of electronic communication including, but not limited to, Facebook, Twitter, texting, Blackberry messenger, online gaming and emails.

The club accepts that it is any member's, supporter's, staff or player's right to pass reasonable and considered comment on a specific match or on the sport in general. The club does, however, expect all such social media postings to be constructive and relevant given the potentially unrestricted audience of services such as Facebook or Twitter that the club chooses to use for its marketing.

The following conditions are the basis of our Social Media Policy and apply to any social media posting relating either directly or indirectly to the club that might reasonably be regarded as reflecting on the club in any way.

### **No social media posting may be made by a member, supporter or player that:**

- All arrangements concerning a player under the age of 18 should be made through their parents or carers. This includes text and email messages.
- For 16 or 17 year olds it is acceptable to contact the player directly as long as a copy is sent to the parent or carer. This allows the junior to respond directly, whilst the parent or carer can monitor communications. If a response is received from the 16/17 year old that appears inappropriate it should be brought to the attention of the parent/carer. All contact with the 16/17 year old should be in relation to coaching, matches and cricket related activity.
- Contains any threatening, abusive, insulting or indecent language
- Purports to be from the club but is from an unauthorised source
- Discriminates on any grounds, including race, colour, ethnicity, nationality, faith, sexual orientation, social class or disability
- Is detrimental to the interests of the club or to the game of cricket in general, or which brings the club or the game of cricket into disrepute
- The individual could reasonably be expected to know would implicate a third party in any disciplinary or legal hearings that may include the copying and redistribution of any third party social media posting
- The individual might reasonably be expected to know would undermine the unity of a team, of the management committee or the standing of the club in general

- Discloses any matter that is confidential to the club or its management committee, that may include, but is not restricted to, team selection, tactics or player injuries or general welfare matters or financial information
- All members, supporters and players are reminded that while an individual's opinions may not represent the opinion of the club, they can very easily reflect on the club. As such, all members, supporters and players are expected to uphold the club's values, as well as its long and proud history, in any social media posting that they choose to make. Given the potentially severe sanctions following any breach of the code of conduct members, supporters and players should endeavour keep all personal and authorised login details and passwords secure.

The club, managers and coaches will not:

- send text messages to juniors (except 16/17 year olds as above)
- Send private messages to young people via social media
- Invite or accept children and young people to become "friends"
- Send inappropriate text messages or post messages on social media that are offensive, nasty or derogatory in any way

**Any member, supporter or player failing to adhere to this code of conduct must accept that they may face disciplinary measures that may include suspension from or barring from the club, and may affect participation in sport beyond the club.**

Any breach of this code of conduct or concerns can be reported to the Club Welfare Officer or a member of the management committee or coaching staff.

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